



Scientific Games Named the New Mexico Lottery's SGEP and New Gaming Systems Technology Partner

Company Wins New Full-line Contract in New Mexico for Systems Tech and Expanded Scratchers Partnership

ATLANTA – February 18, 2025 – [Scientific Games](#) has been selected as the [New Mexico Lottery's](#) full-line provider, winning a new, 10-year contract for gaming systems technology and expanding the global lottery company's previous contract for New Mexico Lottery [Scratchers](#) to the *Scientific Games Enhanced Partnership* program. The company is the fastest-growing government-regulated lottery gaming systems provider in the world, highlighted by recent systems contract wins in the U.S. and Europe.

David Barden, CEO of the New Mexico Lottery, said, "Following a rigorous competitive procurement process, we are delighted to announce Scientific Games as the New Mexico Lottery's new full-line provider. This strategic partnership will see Scientific Games become our exclusive lottery systems technology partner and expand our existing Scratchers relationship to a full *SGEP* arrangement. By implementing a single, holistic solution across our entire lottery operations, we aim to optimize performance and generate increased scholarship funding for New Mexico students."

With a focus on strategic planning across all product lines, Scientific Games will provide the New Mexico Lottery with the company's *Momentum* ecosystem, featuring the advanced *AEGIS* central gaming system, *SciTrak* instant game system and *Infuse* business intelligence platform. Scientific Games' *WAVE X* point-of-sale retailer terminals and *PlayCentral* suite of self-service machines across its network of 1,000+ retailers will help engage New Mexico Lottery players with expanded game content.

John Schulz, President of Americas & Global Instant Products for Scientific Games, said, "We have partnered with the New Mexico Lottery on the instant game portion of their business for many years and are looking forward to helping take their performance to new heights as a full-line provider in a new collaborative contract. The Lottery has always taken an innovative approach to Scratchers. As the systems technology provider, we look forward to innovating its full-line business with our full ecosystem of advanced solutions to drive responsible growth."

The *SGEP* program will provide the New Mexico Lottery with Scratchers portfolio management and game planning services, data analytics, advanced logistics, licensed brand services, and retail sales and marketing support. Used by more than 20 lotteries, including five of the top six performing instant game lotteries worldwide, the program drove 31% better performance for U.S. partners in fiscal year 2023-24.

The company also provides the New Mexico Lottery with licensed properties such as *GAME OF THRONES* and *LOTERIA*. The Lottery will be supported in Albuquerque by a Scientific Games team of game, product and technology experts, along with the company's state-of-the-art facilities and logistics services.

Currently serving 150 government-regulated lotteries in 50 counties, Scientific Games is the world's largest lottery games creator, producer and manager. Since 2017, the company has completed ~ 40 lottery systems implementations and conversions.

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About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

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